



Lauren's First and Goal Foundation

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Newsletter

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Football Camps Draw Big Numbers

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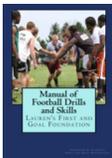
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Army West Point Coach Jeff Monken, Rutgers Coach Kyle Flood, Michigan Coach Jim Harbaugh (from left to right).

Lauren's First and Goal Foundation has raised more than \$164,000 so far this year and nearly \$1.8 million to date. Such impressive numbers are the result of the 13th annual football camp recently held at Lafayette College in Easton, PA surpassing 2,000 participants and the 6th annual football camp held at Otterbein University hosting over 350 student-athletes. Camper registrations and donations from the one-day high school camp support the foundation's mission of funding pediatric brain tumor research and patient services and assisting families living with the disease.

Thanks to Major PA Camp Sponsors

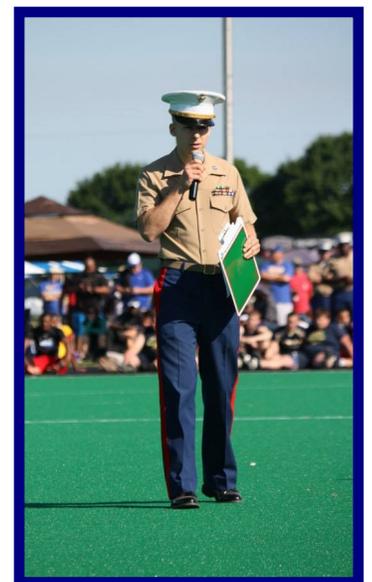
LFG would like to thank our major sponsors; the Marines, Coordinated Health and Schutt Reconditioning for their generous support at the Pennsylvania camp this year. The camp would not be successful without the many local businesses that provide critical in-kind donations, the Lafayette College community and football staff for their tremendous support over the last 12 years, and the hundreds of loyal and dedicated volunteers that come back to help year after year. Much gratitude from LFG!

University of Michigan head coach Jim Harbaugh and his coaching staff attended the camp in PA, with Harbaugh serving as this year's featured guest speaker.

"We want to thank Jim Harbaugh for bringing his entire staff and sharing a great message with the campers, families, coaches, volunteers and fans," said John Loose, Lauren's father and the founder of the camp. Loose also paid tribute to Army Head Coach Jeff Monken and Rutgers University Head Coach Kyle Flood, two previous guest speakers and honorary foundation board members who returned to volunteer at the event this year.

Ohio State University head coach Urban Meyer served as the guest speaker for a second time in four years at the OH camp, this time focusing on handling adversity and turning problems into solutions.

High school athletes from 18 different states and Canada traveled to the Lafayette College's Metzgar Athletics Complex to receive instruction in a variety of offensive and defensive skills from more than 360 college coaches from more than 100 schools around the country. In Ohio, high school players from 176 high schools across 10 states were welcomed at Otterbein's Westerville campus.



Captain S. Kenny, USMC, addresses the campers at LFG football camp PA. (right)

Thank You Volunteers

Did you know that LFG is an entirely volunteer powered organization? We are extremely grateful to all of the wonderful people who donate their time and talents all year long and especially on football camp day to ensure the success of our mission. From the set up, clean up and parking corps, coaches' food & hospitality squad, the Fun Tent crafters, registration and 'war room' team, photographers, water crew, pet therapy friends and handlers, concession and information tent workers, medical team and Athletic Trainers and of course the volunteer college coaches—thank you for being such an important part of Lauren's Circle of Strength!



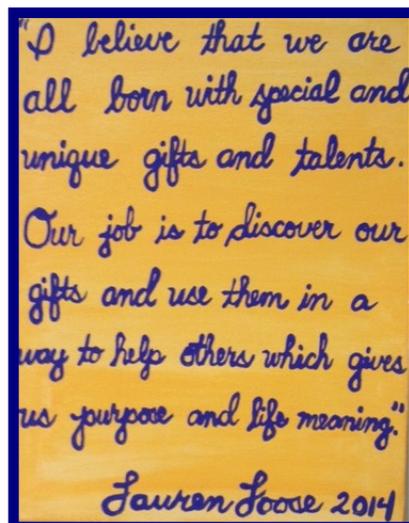
Online Ticket Auction

LFG continues its fall tradition of an annual online football ticket auction thanks to the generosity of our honorary board of directors and their programs. Please visit our web site this football season at www.lfgf.org for a list of available tickets and links to the auction. All proceeds benefit LFG. Games will include Army vs. Navy, Navy vs. South Florida, Michigan vs. Ohio State and more!



LFG's Online Art Auction For Pediatric Cancer Awareness Month

Inspired by Lauren's moving 2014 camp speech, LFG is holding a 2nd annual art auction, during Pediatric Cancer Awareness Month, featuring handmade quotes on canvas. Pieces will be displayed on the LFG website for auction throughout the month of September. All proceeds from the sale of the canvasses go toward the mission of the foundation. If you would like to see Lauren's 2014 speech in its entirety and to place a bid on a canvas, please visit the homepage of the LFG website @ www.lfgf.org.



Michigan's Jim Harbaugh Speaks in PA



Lauren and Coach Harbaugh at LFG PA after his stirring speech.

University of Michigan head coach Jim Harbaugh and his coaching staff attended LFG Football Camp PA, with Harbaugh serving as this year's featured guest speaker. He spoke to the more than 2,000 student-athletes during lunch. During his talk with campers, he touched on the importance of working hard each day to reach one's personal goals and finding the right type of individuals to model oneself after. "We want to thank Jim Harbaugh for bringing his entire staff and sharing a great message with the campers, families, coaches, volunteers and fans," said John Loose,

Harbaugh, who was named Michigan's coach in December, spent the past four seasons at the helm of the San Francisco 49ers and led the team to three NFC

Championship games and one conference championship. He received the AP NFL Coach of the Year Award in 2012.

Before his time in San Francisco, Harbaugh coached the Stanford Cardinals for four years and again received top coaching honors, taking home the Woody Hayes Award in 2010. He has also coached at the University of San Diego and served as an assistant with the Oakland Raiders.

Harbaugh played 15 seasons in the NFL and led the Indianapolis Colts to the AFC Championship game in 1995. He was voted to the Pro Bowl and tabbed AFC Offensive Player of the Year and NFL Comeback Player of the Year that same season. He starred at Michigan for his collegiate career.

Harbaugh's brother John, who coaches the Baltimore Ravens, spoke at the LFG camp in 2005 and is a member of the foundation's honorary board of directors. Coach Harbaugh will join his brother along with nine others as an honorary board member.



Coaches Flood and Harbaugh share a laugh at LFG PA

Urban Meyer - 2 Time Guest Speaker In OH



Coach Meyer visiting with the Reed family at LFG football camp OH.

LFG was thrilled to welcome The Ohio State University Coach Urban Meyer back for a second time as its featured speaker of LFG OH this year. John Loose, who co-founded Lauren's First and Goal with his wife in honor of their daughter Lauren said, "With the busy schedule that comes with winning the national championship, it means a lot to us that he's willing to take the time to support the camp and foundation again."

Coach Meyer, addressing student-athletes for the second time in three years, focused his speech on handling adversity and turning problems into solutions. In his speech to campers in 2012, he spoke to "weathering the storm." Both talks were both inspiring and perfectly fitting for the occasion.

Coach Meyer became the 24th head coach in Buckeye history in 2012. Meyer recently completed his third year at Ohio State, leading the Buckeyes to the 2014 national championship and Big Ten Conference championship. The Buckeyes are 38-3 with Meyer at the helm.

Prior to joining the Buckeyes, Meyer had previously won two national championships – in 2006 and 2008 with the University of Florida. He is one of only two coaches in history to win national championships with two different schools.

With all of his coaching success, Meyer is on a pace to have the most victories as a head coach after his first 15 seasons and to reach 200 victories faster than any other coach.

Coach Meyer has been a voluntary member of Lauren's First and Goal Honorary Board of Directors since 2012. He is joined this year by Michigan's Coach Jim Harbaugh, along with 9 other distinguished coaching greats.



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Official Sports Medicine provider for LFG PA



Otterbein University

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